

Video Transcript

HSBC Prism Advisory

To manage your portfolio in this fast-changing world,
you need to see beyond the everyday, beyond the complex.

Introducing HSBC Prism Advisory,
the institutional portfolio advisory service
that provides you with personalised data-driven insights and expert guidance.
Supported by Aladdin Wealth™ technology, an industry-leading risk platform from BlackRock.

See beyond market complexities,
with high-quality and holistic analytics, combined with HSBC Global Private Banking's Strategic Asset
Allocation and global investment capabilities.
Providing you with a clear view of the path forward.

See beyond volatility,
with historical & forward-looking scenario simulations,
and always-on portfolio health checks.
Allowing you to better assess short and long-term opportunities.

And see beyond general points of view,
with over 3000 risk factors monitored regularly and proactive recommendations from dedicated HSBC
advisors,
helping you to constantly optimise your portfolio for your specific goals and needs.

With a combination of advanced technology and human guidance, in one advisory service,
see your world of investments like never before.

HSBC Prism Advisory. See beyond